



FOR IMMEDIATE RELEASE

Make a Personal Statement

Apiary Design introduces Club Monogram, their new personal stationery collection

MINNEAPOLIS (Jan 1, 2009) — Apiary Design is pleased to announce the addition of personal stationery to its line of vintage-inspired cards. Club Monogram, a suite of personal stationery products, provides a classic touch in a world of emails and text messages.

With a blend of modern hues, rich textures and patterns inspired by lush wallpaper, Apiary's personal stationery suite features six lovely colorways — hot pink, silver, black, gray, rich green and classic Apiary blue. Colors are paired with patterns that range from opulent to geometric, modern and feminine. In addition, sets include envelopes with matching motifs and the endearing phrase “please deliver with care... thank you kindly.”

Each set of cards comes with a custom monogram inscription. Apiary offers a variety of typestyles ranging from traditional to contemporary, to express your individuality. After placing your order, our designers work with you to ensure that your cards are a perfect expression of your personal style.

“Personal stationery is great to have on hand for any number of occasions,” said Apiary Design owner, Molly Woodland. “Having these cards at the ready is an effortless way to sharpen your social graces and express your personality.”

Personal stationery will be available on our online shop starting February 1, 2009.

ABOUT APIARY

Inspired by the lost art of the handwritten letter, Apiary offers a distinguished line of greeting cards, note sets and custom invitations and announcements that aim to inspire people to unite pen to paper as if it were the rule, rather than the exception.

To shop online, locate a retailer or learn more, visit www.apiarydesign.com

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